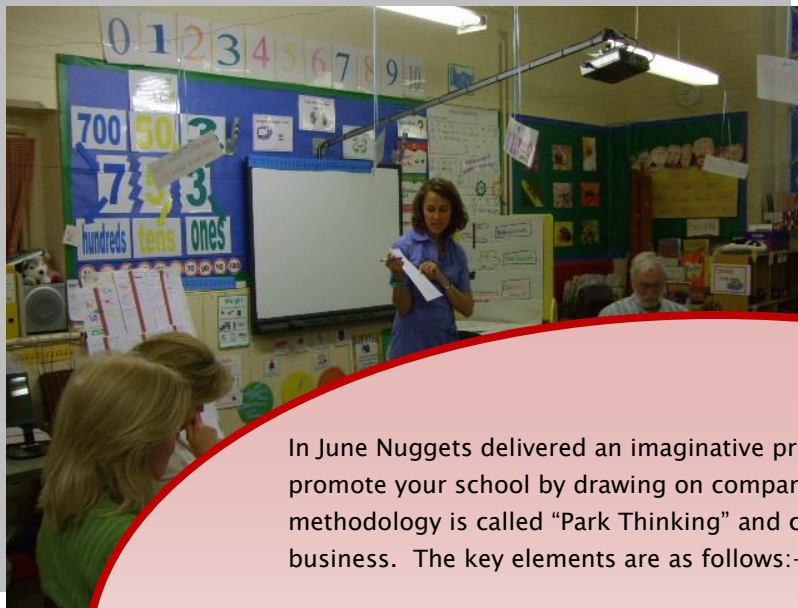


Back to school with Mickey...



In June Nuggets delivered an imaginative programme, on how to promote your school by drawing on comparisons of a theme park. This methodology is called "Park Thinking" and can be applied to any business. The key elements are as follows:-

- Welcome to your business
- Tell a story
- When in character stay in character
- Clear route or journey into your business
- What do you want to hear when you arrive

Please contact Nuggets for more details...

Dates for your diary

Tuesday 20 th July	Nugget Writing - <i>How to write persuasively?</i> - London
Thursday 12 August	Brand Nugget - <i>Do you have your own personal brand?</i> - Guildford
Tuesday 31 August	Brand Nugget - <i>Do you have your own personal brand?</i> - London
Thursday 9 September	Team Nugget - <i>High Performing Teams in the spotlight</i> - Guildford
Tuesday 28 September	Team Nugget - <i>High Performing Team in the spotlight</i> - London

Quote of the Month: *"You can design and create, and build the most wonderful place in the world. But it takes people to make the dream a reality."*

Walt Disney

If for any reason you do not wish to be on the Nuggets circulation list please do let us know and we will remove your details from our database - thank you!